

Management Development Programme on  
**Managing International  
Logistics Operations**

— Dated Monday, April 15, 2019 —





## Understanding International Supply Chain & Logistics:

India's Manufacturing and Logistics Industry is undergoing a major change. In today's global economy supply chains are dynamic. They must innovate and transform constantly, adapting to new processes and practices that will continually reduce costs, drive operational Excellence, and flex with change. Supply chain can benefit from strategic collaboration, lean best practices, and an instilled culture of innovation

Logistics is "the" critical path of business. Nevertheless, the awareness on this understanding should be far more than trucks and boxes. Professionals need to understand planning and operating for logistics, which would impact the supply chain performance.

### Benefits:


- To get an insight into Logistics Operations Planning and Execution with contemporary rules and regulations
- To deliberate on the changing dynamics of global supply chains
- To review your current global best practices
- The inputs will be given by Case study/Interactive mode on the following lines
- International Logistics planning and execution
- Issues and Managing Logistics Operations
- Improving Logistics Operations
- Technology & Performance evaluation in Logistics
- Troubleshooting problems

### Program Contents:

Global distribution operations - Concepts - Importance of International code of conduct in supply chains - Procurement of Services / Warehousing - Impact of packaging in global movements	Logistics Contracts (2020 Changes)
EXIM rules	Multi Modal Planning and Scheduling
Maritime Logistics - container Sourcing and Handling	International Rules and Regulations
Air Logistics / International road transport	Insurance and Claims fundamentals
Routing and Scheduling - Professional Usage of INCOTERMS and	Best Logistics Practices across some companies (Insight to Logistics Operations)

### Program Designed for:

Middle level Managers / Executives / Junior Executives in Supply Chain management /Logistics/ Procurement / Planning areas.





## The Program Facilitator

### **V G Venkatesh, CSCP**

<https://nz.linkedin.com/in/v-g-venkatesh-cscp-8b1923a>

<https://scholar.google.co.nz/citations?user=HbB4SB4AAAAJ&hl=en>


V.G.Venkatesh is a corporate practitioner and an academician specializing in Supply Chain Management and Logistics. He is a Certified Supply Chain Professional (CSCP) from APICS-USA and has over 18 years of experience in both the global supply chain practices across multiple nations such as Honduras, Sri Lanka, USA, Hong Kong and Bangladesh, as well as in academia. His background is supported by Masters in Manufacturing Management from BITS-Pilani, MFTech from National Institute of Fashion Technology (NIFT), India, a qualified trainer in the Commonwealth countries with PGCHE from NTU (UK), and PhD (on global sourcing and sustainability) from Waikato University (Triple crowned status), New Zealand (submitted). He is the national scholarship holder (MHRD, India) and a proud recipient of Waikato international doctoral fellowship from Waikato University, New Zealand.

He is a distinguished member of the Institute of Supply Management (ISM-USA) and the Supply Chain Management Association, Canada. He was elected as a lifetime member of the Chartered Institute of Logistics and Transport (CILT-UK) in 2015 and is also a global mentor of ISCEA (International Supply Chain Education Alliance, US).

His experience, as an industry trainer, in the areas of Supply Chain Management, Global Logistics, Strategic Procurement Management, Warehousing and Global Distribution Management, is evident in the corporate training programs having participants from Fonterra (NZ), Freshmeat (NZ), Linfox (Australia and NZ), Procter and Gamble (Australasia), Mercedes, FedEx, DHL, ThyssenKrupp, Arrow (New Zealand), American Tourister, Samsonite, Parle Agro, Mahindra & Mahindra, Marico, Tata group, and more multinationals. He is an empanelled faculty for the KTI-SIBM program to teach executive programs at the KhimjiRamdas Training Institute in Oman. He has the privilege of conducting many senior level workshops (including one at the University of Technology, Sydney) for the leading global FMCG firms, specifically in the areas of global logistics and supply chain management. He is an international jury member of Chief Procurement Officer (CPO) forum (ISM-India).

He has been associated with India's leading business school - Symbiosis International University (SIBM and SIOM), since 2011.

Currently, he is working as a Professional Teaching Fellow (MBA) and an academic (Corporate Executive Education) at Waikato University, Hamilton and teaching at their accredited MBA and other postgraduate programs of Waikato University, Hamilton and a visiting lecturer to Auckland University of Technology (AUT) in the areas of Global Supply Chain Management, Logistics and Supply chain Management, Strategic procurement, and Warehousing and distribution. He is also a Visiting Fellow to the University of Technology-Sydney, Sichuan University-China, La Sabana University -Colombia, and Montpellier Business School-France.



### Venue:

**Symbiosis Institute of Operations Management,**  
A-23, Shravan Sector, CIDCO, New Nashik - 422 008.

### Fees & Registration:

#### **Fees Rs. 1250 + 18% GST per participation**

The fees Include Tea & Lunch. More than three participation from same company 10% concessional fees will be provided.

### Payment mode:

Demand Draft, Cheque: In favor of: Director Should reach SIOM at least 5 days before the commencement of the program

### Paytm



### For any further query please contact:

Mrs. Manisha Borse - Boardlines - 91-253- 2379960/ 2376107/ 2376108, Extension- 45,  
email id: corporaterelations@siom.in

*All participants will be awarded SIOM certificate  
on successful completion of the program*

