Placements Overview
MBA-OM 16-18
From the Director’s Desk

Dr. Vandana Sonwaney
Director, Symbiosis Institute of Operations Management.

Symbiosis Institute of Operations Management (SIOM), an exclusive competency-building institute is the B-school, where prospective managers are fostered with the amend operations centred curriculum. For all these years, it has been an exhilarating journey for SIOM, as it develops into a world class Center of Excellence in Operations Management. SIOM has been driven by passion for contributing to Operations Excellence – a vision shared, lived and breathed by every stakeholder of this institute. SIOM’s leading-edge curriculum is a huge provocation for the multiple business perspectives which are required for laying the foundations as an effective Techno-Business Manager. SIOM is strongly aligned to an educational paradigm that focuses on empowering students with appropriate life skills and a sound knowledge domain bearing particular relevance in the context of a globalized world. Last year SIOM could attract corporate offerings from around 85 companies, covering 61 profiles and encompassing around 12 sectors. Some of the prime profiles offered at SIOM include, ERP Consultancy, Supply Relationship Management, Product Development Planning, Operations Planning and Control, Procurement Planning, Business Intelligence and many more. SIOMites are making prominent marks in sectors such as Consulting, FMCG, Manufacturing, IT/ITES, Logistics and E-Commerce. Our commitment to dynamism and progression is a continuous process blended with the traditional and modern techniques of learning leading to authentic leadership and competencies in Operations arena. I welcome you to this niche B-school for your talent acquisition.

Prof. Yashomandira Kharde
Placement- Incharge, Symbiosis Institute of Operations Management.

Symbiosis Institute of Operations Management, being the only institute solely dedicated to Operations Management firmly believes in its vision of Empowering and Leading Operations Excellence. The Final Placement Season of 16-19 batch witnessed a remarkable boost in terms of the companies that visited the campus. The placement season was successfully completed with 100% placements, with 131 offers including 21 PPOs and the highest package of 21lpa. A total of 60 companies participated in the placement process and offered coveted roles across domains. The Batch of 2017-19 implemented the practical knowledge to the respective domains in their Summer Internships and helped to bolster the spectrum of sectors in Operations. The upcoming batch of 2018-20 comes from a diverse background and with their vigor are on their path to continue this legacy. On the successful conclusion of this year’s placement season, we would like to extend our immense gratitude to the industry for putting their faith in our students and our illustrious alumni who have been a constant support to their alma mater. We would also like to appreciate our Placements Committee for their relentless and untiring efforts.
Placement Overview MBA-OM 16-18

- Batch Size: 131
- Opted Out: 3
- Placed: 128
- PPOs Offered: 21

- Highest CTC: INR 21 LPA
- Average CTC: INR 10.06 LPA
- Median CTC: INR 9.87 LPA

- No. Of Companies: 44
- Results: 100% Placement
Placements Overview MBA-OM 16-18

Sector Wise Distribution of Students

- Consulting: 28
- E-Commerce: 3
- FMCG: 16
- IT/ITES: 47
- Logistics: 5
- Manufacturing: 22

Sector Wise Distribution of Companies

- Consulting: 27.3%
- E-Commerce: 2.3%
- FMCG: 6.8%
- IT/ITES: 18.2%
- Logistics: 6.8%
- Manufacturing: 38.6%

Our Recruiters MBA-OM 16-18

- Deloitte
- Amazon
- KPMG
- Accenture
- Cummins
- GE
- Dalmia
- 3M
- TOX Pressptechnik
- EY India
- HFCL
- General Mills
- GEP
- Vmware
- Inspirage
- Thoucentric
- Zycus
- ACG
- Jaipur Rugs
- HFCL
- Bristlecone
- Capgemini
- McDonald’s
- Godrej & Boyce
- Infosys
- ITC
- Godrej
- Aarti Industries
- Tetrapak
- IBM
- Kaizen Institute
- Future Supply Chain
- EY Global
- Infor
- Express Roadways
- Tata Hitachi
- Bharat Forge
- First Source
- Galaxy Surfactants
- Dependo
- Air Liquide
- Trident
- Faber Infinite
Job Profiles offered to students of SIOM

Supply Chain Management
- Sourcing & Procurement
- Product Development Planning
- Order Management
- Develop & Implement Forecasting Strategies
- Logistics & Distribution Management
- Warehouse & Distribution Management
- Procurement Planning
- Supply Chain Finance
- Demand Planning & Management
- Supply Chain Network Design & Optimization
- Customer Relationship Management
- Supplier Relationship Management
- Operations Planning and Control
- Supplier Performance Management
- Technology Integration
- Inventory Planning
- Supply Chain Risk Analysis & Management
- Quality Management (Six Sigma, TQM Methodologies)
- Strategy & Operations Consulting
- SCM Consulting
- Capacity Planning
- Retail Logistician
- Management Trainee- Supply Chain
- Management Trainee- Exports Logistics
- Operations Manager
- Program Manager

Marketing
- Sales and Distribution Management
- Retail Operations Management
- Product and Brand Management
- Product Supply Management
- Category Management
- Demand Management
- Advertising and Media Operations
- Customer Relationship Management
- Marketing Communication Managers
- Pre Sales
- Value Based Marketing
- Business Development Services Manager
- Client Services Manager
- Sr. Executive – Direct Marketing Manager
- Key Account Management (Account based Marketing)
- Service Marketing, Sustainability Marketing

Analytics
- Marketing
- Banking & Financial Services
- Healthcare industry
- Risk Management
- Logistics
- Supply Chain Management
- Human Resource Management
- Management Trainee
- Analyst Modelling

IT/ITES
- Big Data
- ERP Implementation and Consulting Services
- Project Management
- Resource Optimization and Resource Management
- Business Process Management (BPM)
- Customer Relationship Management Data Mining and Warehousing
- Software Development Life Cycle Management
- Business Intelligence
- Master Data Management
- Cloud Computing
- Senior Associate Consultant
- Associate Product Manager
- Business Development

Banking & Financial Services
- Process Management (Lean & Six Sigma Methodology)
- Business Process Re-engineering (BPR)
- Capacity Planning
- Financial Analytics & Optimization
- Customer Service Management
- Vendor Performance Management
- Quality Management
- Management Trainee

Telecommunications
- Assistant Manager- SCM Operations

Human Resource Management
- Human Capital Management
- Process Improvement & Management (Lean & Six Sigma Methodology)
- Change Management
- Process Excellence
- Mobility Management
- Analyst in HR Performance & Processes
Thank You

Point of Contact

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<table>
<thead>
<tr>
<th>Region</th>
<th>MBA 2017-2019 Co-ordinator</th>
<th>MBA 2018-2019 Co-ordinator</th>
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<tbody>
<tr>
<td>Bengaluru &amp; Kolkata</td>
<td>Akshata Ralhan 91 9008167045</td>
<td>Animesh Rathi 91 9739732197</td>
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<td>Chennai</td>
<td>Rohith K 91 8939445528</td>
<td>Subasree PSG 91 9789009569</td>
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<td>Delhi - NCR</td>
<td>Palkin Solanki 91 7574834892</td>
<td>Sana Khan 91 9711660939</td>
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<td>Vaibhav Sharma 91 8146675919</td>
<td>Chinmay Parandkar 91 9769203107</td>
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<td>Gujarat</td>
<td>Shashvat Gheewala 91 9979856410</td>
<td>Yash Gujarathi 91 9404796844</td>
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<td>Hyderabad</td>
<td>Arpita R 91 9531834194</td>
<td>Kavya Jayaram 91 8939067969</td>
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<td>Mumbai</td>
<td>Vanposh Sapru 91 9980852211</td>
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<td>Abhishek Badwaik 91 9011163911</td>
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<td>Pune</td>
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