

## **Title of Best Practice:**

### **Use of HBR-Simulation for Teaching and Evaluation**

**Objectives of the Practice:** To give the students a holistic understanding of business problems and application based learning experience as to how firms apply various strategic tools to come to a decision. To engage students' actively in classroom.

**The Context:** With growing complexity in business and competitiveness demanding multitasking it makes sense to give a holistic perspective to students even if they are here for an operations core expertise. Simulations generally cover a larger picture of a problem situation, covering sectorial scenarios as well. A student needs to analyze a larger context to problems and issues if one has to come up with real solutions. An integration of all that has been learned would establish applicability of the same; Simulations came very handy for us. Harvard Business Simulations subscriptions have helped us to provide an international platform of integrated learning. Simulation is also best exercise to engage students.

**The Practice:** Harvard Business Simulations have a series of simulations stream and sector wise. The library receives a list of the same which is circulated among faculty members to map the Simulations based on topics aligned to courses and also semesters. Simulations are mapped and planned while the course plans are drafted in the beginning of every semester. This helps us plan our evaluation components and Value Add sessions in tandem with the course coverage and other requirements. After the simulations are selected the requirement is placed to the Harvard Business representative to release access of the same to faculty.

After the faculty has gone through the same and necessary changes that the faculty proposes in the simulation, it is discussed in the class room. Post which the students run the simulation either in groups or individually. The faculty can access the in progress simulation to monitor the students. The phase wise scores and performance is accessed by faculty and finally debriefing of the same is done to evaluate the same and solve any queries.

**Evidence of success:** Simulations give a holistic perspective to a business problem. Students have won several B School Competitions at prestigious institutions which were Simulation Based.

**Problems Encountered:** Sometimes complex simulations are not easy to understand and need multiple trials and practice .This becomes time consuming and irritable to students. Faculty generally would try to proactively discuss these during the briefing, especially if there are some tricky points which if missed would become difficult to proceed and so student would have to start over again. Also this requires Lab Facility. The systems lab is shared for other subjects' classes too. Several times non availability becomes a problem. Not all topics can be covered through Simulations is another problem encountered with Simulations.



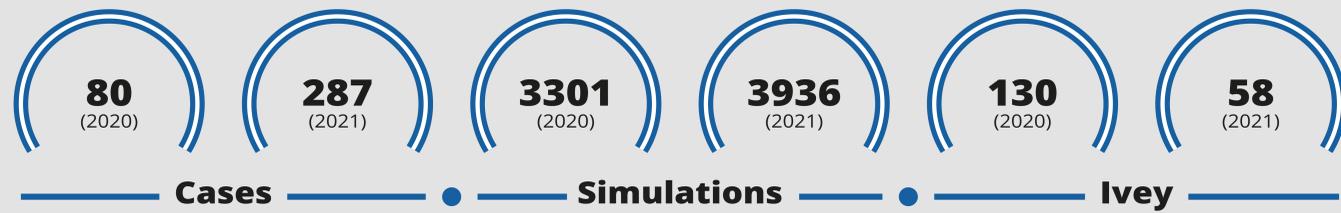
# SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT

## HBR SIMULATION FOR TEACHING & EVALUATION

### OBJECTIVE

To give the students a holistic understanding of business problem and application based learning experience as to how firms apply various strategic tools to come to a decision.

### USAGE



### EVIDENCE OF SUCCESS

Development of holistic business perspective helped in bagging the best of projects at

- McKinsey & Company
- Siemens
- Huhtamaki
- IBM
- Brakes India Pvt. Ltd.
- ABB
- General Electric
- Li-Circle

Increase in number of B-School competitions won in the simulations category

- Digital Project Expo - ABB (Winner)
- Opsjourney - IIM Trichy (Winner)
- OpsSamadhan - IIM Amritsar (Winner)
- Opssonization - IIM Trichy (Winner)
- Uttardayitva- IIM Raipur (Winner)
- Vishleshan - IIM Kashipur (2nd Place)
- Manthan - IIM Lucknow (3rd Place)
- Ophzeus - IIM Sirmaur (3rd Place)

## INSTITUTE BEST PRACTICES

### INCLUSION OF ALUMNI AS PANELISTS IN ADMISSION SELECTION PROCESS

#### OBJECTIVE

To achieve a high fitment ratio to the niche MBA operations Program and maintain rigor similar to FTE/SIP recruitment process, thus assessing the abilities & moldability of the candidate for the program.

#### ADMISSIONS ALUMNI PANELISTS



**Rohit Raghavan**  
Rohit Springforms Pvt. Ltd.



**Rajesh Kumar Gupta**  
Piramal Enterprises Ltd.



**Abhishek Chetty**  
OYO (Ex - McKinsey & Co.)



**Sameer Panda**  
Microsoft Corp.



**Punyadeep Singh**  
Johnson & Johnson



**Amit Kavathekar**  
KPMG



**Nandkishor Boddu**  
PWC

### EVIDENCE OF SUCCESS

#### ALUMNI ORGANISATIONS

#### CONVERSION SUCCESS

